

Solving the People Puzzle

Psychological Maturity

Outgoing/Active	Reserved/Pa	ıssive
1		1
2	Outgoing	2
3		3
4		4
5	Reserved	5
6		6
Task/High Tech	People/High T	
2		2
3 Task-	People-	3
4oriented	oriented	4
5		5
6		6



Outgoing - Task Oriented Outgoing - People Oriented

Dominant Direct

Demanding

Decisive

Determined

Doer

Inspiring

Influencing

Impressionable

Interactive Impressive

Interested in people





Reserved - Task Oriented Reserved - People-Oriented

Cautious

Calculating

Competent

Conscientious

Contemplative

Careful

Supportive

Stable

Steady

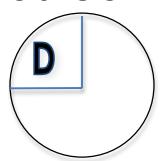
Sweet

Status Quo

Shy

OUTGOING

T A S K



ı	

Percentage of population:_______%

Examples:_____

Basic Needs:_____

D

STRENGTHS

STRONG-WILLED

DETERMINED

INDEPENDENT

OPTIMISTIC

PRACTICAL

PRODUCTIVE

DECISIVE

LEADER

CONFIDENT

Key Concept...

Strengths Pushed To An Extreme Become Weaknesses.

Consider This...

What We Really Need is Balance!

UNDER CONTROL

OUT OF CONTROL

COURAGEOUS

QUICK TO RESPOND

GOAL-ORIENTED

RESULTS-ORIENTED

DFI IBFRATE

SELF-CONFIDENT

DIRECT

SELF-RELIANT

STRAIGHTFORWARD

COMPETITIVE

RECKLESS

RUDE

IMPATIENT

PUSHY

DICTATORIAL

CONCEITED

OFFENSIVE

ARROGANT

ABRASIVE

RUTHIFSS



D Types Make Good...

Administrators Government Agents

Athletes Law Enforcement Officers

Boxers Lawyers

Builders Military/Special Forces

Business Owners Motivators

Coaches News Anchors

Developers Private Investigators

Directors Producers

Drill Instructors Race Car Drivers

Entrepreneurs Real Estates Developers

Executives Sales Managers

Fighter Pilots Supervisors

Foremen Truck Drivers

D Types Like...

Activity Competition

Bigness Debate

Challenge Doing Things

D Types...

Can be critical of poorly performed tasks

Compete amazing amounts of work

May believe that approval and encouragement lead to complacency

Tend to seek leadership roles

Could need to learn to delegate responsibility

Might unintentionally intimidate people

D Types are...

Goal-oriented Performance conscious

Intense Self-confident

Industrious Firm

D Types Don't Like...

Indecision Slow activities

Talk without action Unproductive people Activities without a goal Being told what to do

D Types Want You to Be...

Quick To the point
Confident Specific
Productive Driven



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		-		
		-		
		-		
		-		
П	Percentage of p	900	oulation:	%
	Examples:			
]	Basic Needs:			

STRENGTHS

FRIENDLY

COMPASSIONATE

CAREFREE

TALKATIVE

OUTGOING

ENTHUSIASTIC

WARM

PERSONABLE

FUN

Key Concept...

Strengths Pushed To An Extreme Become Weaknesses.

Consider This...

What We Really Need is Balance!

UNDER CONTROL

OUT OF CONTROL

OPTIMISTIC

PERSUASIVE

FXCITFD

COMMUNICATIVE

SPONTANEOUS

OUTGOING

EXPRESSIVE

INVOLVED

IMAGINATIVE

WARM / FRIENDLY

UNREALISTIC

MANIPULATIVE

EMOTIONAL

GOSSIP

IMPULSIVE

UNFOCUSED

FXCITABLE

DIRECTIONLESS

DAYDREAMING

PURPOSFIESS

I Types Make Good...

Actors Politicians

Airline Attendants Preachers

Auctioneers Public Relations Directors

Broadcasters Public Speakers

Clowns Radio Personalities

Coaches Receptionists

Comedians Reporters

Entertainers Salespeople

Evangelists Teachers

Masters of Ceremonies Telemarketers

Meeting Planners Telephone Operators

Peace Corps Volunteers Travel Agents

Performers Wedding Consultants

I Types Like...

Exposure to lots of people Short-term projects Lots of activity To be on the go

Making people laugh Prestige

I Types...

Enjoy making people happy

Can be "higher than a kite" or "lower than a skunk"

Have a lot of friends

May believe that talking and doing are synonymous

Might need to focus more

Take pleasure in playing while they work

I Types are...

Fun to watch Likeable

Great starters Prone to exaggerate

Quickly bored Easily excitable

I Types Don't Like...

Being ignored Being isolated

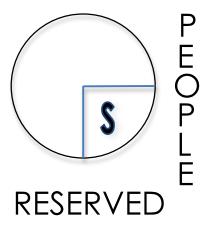
Being ridiculed Doing repetitive tasks

Looking bad Constraints

I Types Want You to Be...

Fun Positive Responsive Upbeat

Stimulating Enthusiastic



 _	
 _	
 _	
_	
 _	
-	



Basic Needs:_____

S STRENGTHS

CALM

DEPENDABLE

FASYGOING

TRUSTWORTHY

EFFICIENT

PRACTICAL

CONSERVATIVE

DIPLOMATIC

Key Concept...

Strengths Pushed To An Extreme Become Weaknesses.

Consider This...

What We Really Need is Balance!

UNDER CONTROL

OUT OF CONTROL

RELAXED

RELIABLE

COOPERATIVE

STABLE

GOOD LISTENER

SINGLE-MINDED

STEADEAST

SOFTHEARTED

SYSTEMATIC

AMIABIF

LACKING INITIATIVE

DEPENDENT

USED BY OTHERS

INDECISIVE

UNCOMMUNICATIVE

INFLEXIBLE

RESISTANT TO CHANGE

EASILY MANIPULATED

SLOW

RESENTEUL



S Types Make Good...

Artists Painters

Chefs Pharmacists

Child Care Workers Pastors

Counselors Planners

Customer Service Representatives Real Estate Agents

Department Heads Researchers

Diplomats School Teachers

Flight Attendants Secretaries

Funeral Directors Social Workers

Human Resources Directors Supervisors

Librarians Technicians

Managers Veterinarians

Nurses Waiters/Waitresses

S Types Like...

Peace Friendly environments

Stabilizing things To finish the job

Helping others Teamwork

\$ Types...

Will support you Consider the feelings of others

Stay with proven methods Want to be appreciated

\$ Types are...

Loyal friends Compassionate decision makers

Agreeable Nicest people in the world

Great finishers Concerned about how to start

S Types Don't Like...

Insensitivity Intense conversation

Misunderstandings Sarcasm

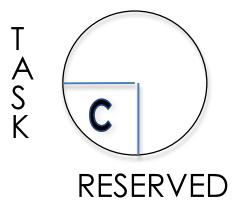
Surprises Being pushed

S Types Want You to Be...

Kind Patient

Pleasant Understanding

Caring Gentle



Percentage of population:	%
Examples:	
Basic Needs:	



STRENGTHS

GIFTED

ANALYTICAL

SENSITIVE

PERFECTIONISTIC

AESTHETIC

IDEALISTIC

LOYAL

SELF-SACRIFICING

THOROUGH

Key Concept...

Strengths Pushed To An Extreme Become Weaknesses.

Consider This...

What We Really Need is Balance!

UNDER CONTROL

OUT OF CONTROL

ORDERLY

LOGICAL

INTENSE

CURIOUS

TFACHABLE

CAUTIOUS

CORRECT

QUESTIONING

CONSCIENTIOUS

PRFCISE

COMPULSIVE

CRITICAL

UNSOCIABLE

PRYING

FASILY OFFENDED

FEARFUL

INFI FXIBI F

DOUBTFUL

WORRISOME

PICKY



C Types Make Good...

Accountants Lawyers

Architects Librarians

Artists Mechanics

Authors Military Intelligence

Bankers Musicians

Bookkeepers Philosophers

Computer Programmers Physicians

Consultants Pilots

Dentists Professors

Engineers Scientists

Finishing Carpenters Surgeons

Inventors Teachers

C Types Like...

Consistency Creativity
Detail Perfection

Excellent work Getting it right

C Types...

Think in concepts Have lots of questions Might seem uncaring Want to understand

See the pitfalls Want to exceed expectations

C Types are...

Self-sacrificing Sometimes difficult to please

Focused on excellence Logical

C Types Don't Like...

Being criticized Mistakes
Unnecessary interruptions Mediocrity

Ambition without a plan Illogical changes

C Types Want You to Be...

Open-minded Accurate
Accountable Analytical
Structured Reasonable

Characterizing	D	I	
Question	What?	Who?	
Color	Green	Red	
Animal	Doberman	Fluffy puppy	
Vehicle	Luxury/power	Sporty/fun	
Motto	"Go for it!"	"Lighten up!"	
Song	"I Did It My Way"	"Don't Worry, Be Happy"	
Philosophy	"I want it yesterday!"	"Let the good times roll!"	
Magazine	Money	People	
Target	"ReadyFire Aim!"	"ReadyAim Talk!"	
Need	Challenge	Recognition	
Tend to Want	Results	To be liked	

S	С	Characterizing
How;	Why?	Question
Blue	Yellow	Color
Cat	Tropical fish	Animal
Family/Reliable	Quality/ Economical	Vehicle
"All for oneone for all!"		
"Lean on Me"	"Tell My Why"	Song
"Working together, we can	"Don't show all your cards!"	Philosophy
Reader's Digest	Consumer Reports	Magazine
"ReadyReady Ready"	"ReadyAim AimAim"	Target
Appreciation	Quality Answers	Need
Reassurance	Understanding	Tend to Want

Notes

Notes